Evaluating Effectiveness and Employee Development Through Performance Appraisal System

Dr. P. Lavanya¹, Dr. T. Vara Lakshmi², K. Kavya Sree³
¹,²,³Department of MBA, Institute of Aeronautical Engineering, Dundigal, Hyderabad-Telangana, India.

Email Id: p.lavanya@iare.ac.in¹, tvaralakshmi@iare.ac.in², kavyasreek22@gmail.com³

Abstract

Performance appraisal helps to improve overall organisational efficiency. The employee productivity could be positively manipulated by the sustainable performance appraisal system of an organisation. The professional relationship between the employees, providing formal education and other aspects helps to influence the employee development. This helps to enhance the overall organisation performance by reviewing the job-related various internal and external work environment of the employees, which can be achieved through motivating the employees, providing training and maintaining a positive organisational culture. This present study analyse their performance appraisal system and its impact upon their employee development, through conducting survey among participants selected from working professionals and with the help of ANOVA technique, analysed the relationship between performance appraisal on employee development and productivity. This project aims to evaluate the impact and effectiveness of performance appraisal by delve into various dimensions of appraisal, including its design, implementation, and outcomes. Additionally, key performance indicators (KPIs) such as employee engagement, job satisfaction, retention rate and organizational productivity will be analysed and recommendations are to assess for overall impact of performance appraisal system on organizational success.

Keywords: ANOVA; Culture; Job Satisfaction; Key Performance Indicator; Motivation; Organisational Development.

1. Introduction

A performance appraisal system stands out as the most effective means to consistently assess employee performance. It serves the invaluable purpose of providing timely feedback to employees, thereby fostering improvements in their overall performance [1]. Consequently, the adoption of such a system can lead to enhanced team performance and heightened employee motivation, thus boosting productivity across the organization. Through the performance appraisal process, organizations can pinpoint areas where employees require additional training, facilitating targeted development plans [2]. It's evident that performance appraisals are intricately linked to the positive growth and efficacy of an organization's workforce. The Indian pharmaceutical industry has witnessed significant year-on-year growth in revenue [3]. For instance, the industry’s annual revenue surged from 15.53 billion USD in 2015 to 42 billion USD in 2023, with projections suggesting a potential increase to 120 billion USD by 2030 (Minhas, 2023) [4]. Notably, individual companies within this sector have demonstrated impressive market performance. As evidenced by reports in The Economic Times (2024), some pharmaceutical firms have seen their authorized capital reach up to 5 lakh INR in the Indian market. By implementing a robust performance appraisal system tailored to individual employee performance, companies can effectively enhance employee productivity [5]. This, in turn, can lead to improvements in the company’s annual revenue structure, opening avenues for international expansion [6].

1.1. Purpose

Sub The purpose for a comprehensive study on evaluating the effectiveness of employee development through performance appraisal system is paramount in today’s competitive business
landscape and serves as a cornerstone in organizational management, facilitating professional growth. A thorough study on evaluating the effectiveness of employee development through performance appraisal systems is indispensable for organizational seeking to optimize their talent management strategies [7-8].

1.2. Objectives

- To understand the performance appraisal system within the organization.
- To identify the impact of performance appraisal system on employee development.
- To assess the effectiveness of performance appraisal processes on employee productivity.
- To explore the challenges in implementation of performance appraisal systems in the organization.

2. Method

The present study is exploratory research design. The Primary data is used for data collection technique. Simple Random method of sampling is used as sample design in this study to select the research participants among the employees [9]. The qualitative analysis involves assessing the Employes's impact and effectiveness. A total number of 100 research participants are selected for this study. Questionnaires and surveys are used in this study using likert scale to collect the responses of the respondents within this study [10]. ANOVA (Analysis of variance) is used as statistical tool in this study [11-12].

2.1. Table (Hypothesis Testing)

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<thead>
<tr>
<th>Table 1 H01: There is no Significant Impact of Performance Appraisal System on Employee Development [13]</th>
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3. Results and Discussion (12 Pt)

3.1. Results

The summary output presents a linear regression analysis between the level of impact from performance appraisal system and the employee development. The regression model is not significant (p >0.05), indicating that level of impact of performance appraisal do impact the employee development. The R value 0.992 implies that, about 99.2% of the variability in the impact of appraisal system. Overall, there is a significant impact of performance appraisal system on employee development. Reject Ho1, Accept Ha1 [15-16].

Table 2 Summary Output

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3.2. Discussion

- Performance appraisal system can help identify training and development needs at both individual and organisational levels [17].
- The analysis indicates a strong correlation between employee development and performance appraisal within the workplace [18-19].
- Performance appraisals are perceived as beneficial tools for enhancing employee knowledge and overall performance [20-21].
- The provision of professional development opportunities by the company contributes to higher employee satisfaction levels [22-23].
- Communication within the organization is effective, with employees agreeing that managers understand their job roles and responsibilities [24-25].

Conclusion

Based on the above study it has been concluded that there is a strong relation between the performance appraisal of the employees and the employee development. The company's organizational culture significantly motivates employees to deliver high performances in the workplace. Motivation is another important factor to influence the employee development program thus enhancing the performance appraisals of the employees in etico life science private limited. Performance appraisal system also effects the employee productivity which leads to overall employee’s development. This study shows that the satisfaction level of the employees has been increased through the different career opportunities provided by the organisation. Constructive feedback given by the managers is also helpful in influencing the performance appraisals of the employees. This study also shows that a positive working environment is important for motivating the employees to do their work more effectively. The company's communication channels also play a crucial role in elevating employee performance levels. Thus, the performance appraisals help to achieve the organisational goal by the employees of this organisation.

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References

[7]. Etico Lifesciences, 2022. Careers. Available at: https://eticolifesciences.com/careers/


