



Supply Chain Management Enhance NG Efficiency and Collaboration Industry Company

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Abstract

Purpose Collaboration may be the most important core competency and has been described as the engine of efficient supply chain management. There is a common perception, nevertheless, that not many businesses have fully realised its potential. In order to determine best practices and evaluate the state of supply chain collaboration, a research was conducted. Design, procedure, and strategy CEOs of supply chains offered advice on working together. A conceptual model characterising the behaviour, culture, and interpersonal relationships linked to productive collaboration was created using survey data, in-person interviews, and an analysis of the literature on collaboration Results. The increase of efficiency, effectiveness, and market positioning for the enterprises of the responders are positive results associated to collaboration. Research constraints and implications Although the limited sample size is a drawback, it is counterbalanced by the calibre of the respondent pool and their level of training and experience. Getting feedback from only one partner in the cooperative partnerships is another drawback. It would be possible to ascertain how collaboration-related interactions and variables evolve over time by creating a longitudinal research. Consequences for practice A "blurring of lines" between organisations was highlighted by a number of respondents in contrast to a "us vs. them" mentality. This was conveyed in several ways, including by recognising the agreements as co-owned, treating them as a single unit, and reorienting the attention to the greatest possible compromise. Even though many of the respondents said that benefits are not given out equally, they acknowledged that they benefit enough from the cooperative agreements to make them worthwhile. Uniqueness and worth Many of today's leading firms are mentioned in real-world practical experiences.

Keywords: SCM, Supply Chain, Supply Chain Integration and Supply Chain Management.

1. Introduction

The ability of supply chain management to support the accomplishment of several corporate goals makes it crucial. Controlling the production process, for example, may enhance product quality, lower the likelihood of recalls and legal action, and support the development of a strong consumer brand. Control over shipping practices may also enhance customer service by preventing

expensive shortages or times of excess inventory. All things considered, supply chain management offers numerous chances for firms to increase their profit margins and is particularly crucial for big, global enterprises. A set of guidelines known as supply chain ethics was created as a result of the growing importance of ethics in supply chain management. These days, a lot of investors are



interested in learning how businesses make their goods, handle their employees, and preserve the environment. In response, businesses implement policies aimed at cutting waste, enhancing employee well-being, and decreasing their environmental footprint—all of which may entail supply chain management. A supply chain starts with the procurement of components or raw materials from a supplier and concludes with the delivery of a final good or service to the customer. Every link in the supply chain has the potential to improve efficiency or generate value in supply chain management. A well-managed supply chain management programme may boost a business's earnings while cutting expenses. The nature of supply chain management varies throughout businesses. Every company has unique needs, limitations, and advantages that influence how it handles supply chain management. A business can use some of these models to direct its supply chain management initiatives. At this point in the supply chain management process, the firm turns the components or raw materials it has received from its suppliers into something new by using its labour force and machinery. Although it is not the last phase of supply chain management, this finished product is the ultimate objective of the production process [1].

2. Purpose

The research referred to in the sentence aims to determine industry best practices and evaluate the state of supply chain collaboration today. This purpose is driven by the recognition that collaboration is considered a crucial factor in effective supply chain management, yet there is a perception that many firms have not fully capitalized on its potential. To achieve this purpose, the study employs a mixed-methods approach, utilizing survey data, personal interviews with supply chain executives, and a review of existing collaboration literature. By using these techniques, the researchers want to create a conceptual model

5. Result Analysis

that describes the attitudes, customs, and interpersonal dynamics linked to productive supply chain collaboration. The study also seeks to uncover real-world practical experiences from top companies, providing insights into how collaboration contributes to positive outcomes such as enhanced efficiency, effectiveness, and market positions for the firms involved. Overall, the purpose of the study is to contribute to the understanding of supply chain collaboration, offering valuable insights and recommendations for firms looking to improve their collaborative practices and leverage collaboration as a strategic advantage in their supply chain management efforts [2].

3. Objectives

1. To understand process of SCM in organization.
2. To identify the efficiency of SCM in the organization.
3. To assess the risk minimization including quality ensure transparency through SCM.

4. Methodology

A questionnaire was utilised as the data collecting tool, and it was given to a sample of 100 people in total. The job functions of the respondents are also categorised as follows: buying, corporate executive, manufacturing/production, distribution/logistic, supply chain management, material, and operation from Hyderabad's ultra-tech manufacturing [3]

4.1 Hypotheses

H1: The performance of the supply chain is favourably correlated with the supply chain management approach.

H1a: Supply chain integration and supply chain management strategy have a good relationship [4].

Table 1 Result Analysis 1

Model 1	Model 2	Model 3	Model 4
Dependent Variable = Overall SC	Dependent Variable = SCI	Dependent Variable =SCF	Dependent Variable = RC
Performance			
Constant 126.311	21.188	17.244	16.294
(7.422)**	(7.095)**	(5.812)**	(6.481)**

Table 2 Result Analysis 2

Low supply chain	1.031	0.119	0.127	0.130
	(1.589)*	(1.062)	(1.142)	(1.183)
Average supply chain	0.749 (2.065)*	0.216 (2.256)*	0.162 (2.102)*	0.170 (2.186)*
High supply chain	1.031	0.119	0.117	0.110
	(1.989)*	(1.072)	(1.172)	(1.193)
Supply chain structure and process	0.847 (3.054)**	0.216 (3.247)**	0.183 (3.111)**	0.191 (3.185)**
Resources commitment	1.221 (3.789)**	0.129 (3.172)**	0.127 (3.171)**	0.122 (2.993)**
Information sharing	1.642(3.531)**	0.265 (3.280)**	0.242 (2.801)**	0.163 (2.095)*
Adjusted R-squared	0.130	0.199	0.185	0.163
F-value	11.243**	11.040**	7.643**	6.469**

*p value <0.05, **p value <0.01

Interpretation: The following results (Table 1 & 2) were attained in this study: Correlation research revealed no relationship between customer response, supply chain performance, or supply chain integration and lean supply chain. Customer response, supply chain flexibility, and integration are all connected to agile supply chains. Not all supply chain performance is correlated with hybrid supply chains. The study also discovered that key factors influencing supply chain success include information exchange, customer relationships, and strategic supplier partnerships.

Conclusion

- 26% replied that **NOT** successfully company in managing its supply chain in general.22% are replied that Somewhat successful ,27% replied that Very successful and here and 10% said that Successful.

- 66% are replied that **YES** recorded by the supply chain department in which the production department complained late delivery of raw materials 34% said that NO.
- 38% are replied Excellent for the rate the delivery activity of the department. 26% are replied that Very effective 22% are said that Good 14% replied that average.
- 36% are replied that During storage right option, where the supply chain department is facing problem in taking care of the raw material 28% are replied Packaging 17%are said that Testing of packaging and 19% are replied that Evaluation of defective raw material.

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